

Awareness Committee Report for April 2018

Counselor Workshops

The online registration form created by Dennis Junk continues to work nicely for counselors and for sites. 189 individuals preregistered. In 2017 High School Counselor Workshops were held on the following dates with the following paid registrants attending:

Date	Location	Preregistered	Paid Attendees
October 10	UND	36	35
October 17	DSU	14	12
October 27	NDSU	24	24
November 14	BSC	59	48
November 16	MSU	28	28
November 16	LRSC	28	27

174 paid participants attended. This is a little less than previous years. The steady, yet dip in attendance can be attributed to several items:

- several registration reminders were emailed
- invitation list re-created, so invites may not have been sent to as many people. Invitations sent to high school counselors as well as – VR, Community Action, TRIO and Career Options.
- Need to get emails for admissions, DPI, Multicultural Offices, CTE & NDCRN, Independent Living, Adult Learning Centers, Housing Authority, Social Services and National Guard for 2018 workshops.

2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
174	199	201	204	213	204	193	200	220	193	199

Financial Aid Sessions

	2017-18	2016-17	2015-16	2014-15	2013-14	2012-13	2011-12	2010-11	2009-10	2008-09	2007-08
FAINs	291	386	900	450	625	550	511	700	826	922	1033*
College Goal		0	0	0	0	362	250	356	467	342	468
FA Saturdays		0	0	0	0		40	19	43	58	324*
Total	291	386	900	450	625	912	801	1075	1336	1322	1825*

* Multiple applications used to be allowed for each family member that attended.

* Only DSU and Minot continued to provide a FA Saturday after 2008. MSU discontinued after 2010.

In 2017-18, BND conducted seven forty-five-minute Facebook Live presentations on Wednesday nights at 7pm CST from October 4 through November 15. Thirty-one schools registered for the events. Of the 31 schools, 13 of them were held either by the high school counselor or a college representative. Those 13 schools were: Jamestown, Fargo North, Sargent Central-Forman, Gwinner, Ellendale, Hankinson, Richland, Wyndmere, Rolla and Wahpeton. Sitting Bull College hosted Standing Rock, Solen and Selfridge.

NDASFAA Scholarships:

NDASFAA Board determined that 6 \$300 scholarships would be awarded for 2018. At the April 2018 conference, 12 names were drawn to allow for alternates. Students will be notified this spring and scholarships will be disbursed this fall.

Winners

1. Madison Kjar – NDSCS
2. Billie Lentz – NDSU
3. Callaway Longie – LRSC
4. Nicholas Gronaas – NDSU, NDSCS, UND, LRSC
5. Amaya Dullum – NDSU, MSU, BSC, DSU
6. Nathan Herold – NDSCS

Alternates

7. Kelci Nelson – UJ, VCSU, MSUM
8. Lucas Lauckner – UND, MSU, NDSCS
9. Erwin R. Plenty Chief Jr – Sitting Bull College
10. Hannah Lundwall – Rasmussen, LRSC
11. Eric Gorthy – UND, MSU
12. Deserae Lemna – MSUM, UND, NDSU, VCSU

Discussion at Conference:

Discussed the effectiveness of sending out emails on “hot topics” to counselors. One email was sent this previous year to notify counselors about the DRT link being inactive for the 2017-18 FAFSA.

Discussed again how counselors feel about having the workshops in October and November. Seems to work for most counselors to keep the workshops during the same time frame.

Discussed with sites the breakfast budget for the 2018 year. BND has budgeted \$2000 for breakfast. More conversation needs to be discussed on the possibility of raising the registration fee to help with food costs. This will be an item that our committee will continue to discuss.

Discussed getting away from referring our workshops to “High School Counselor Workshop” and moving to Counselor Workshop. Many outside agencies attend our workshop as well and it’s important we don’t seclude them.

UMary will be hosting the Bismarck Counselor Workshop location this year.

Awareness Committee Timeline

Date	Action
March	<p>Prepare committee report to be presented at conference in April.</p> <p>Remind sites to turn in forms by mailing to committee chair or bring to conference.</p> <p>Committee chair will take submitted forms to April conference.</p>
April	<p>Committee meeting and report to NDASFAA at April conference.</p> <p>Draw scholarship winners during committee meeting.</p> <p>Determine co-chairs during committee meeting.</p> <p>Provide Committee Report and timeline to be updated on the NDASFAA website.</p>
May	<p>Notify scholarship winners and determine the school each will be attending.</p> <p>Inform NDASFAA Treasurer of students names and schools.</p>
June	<p>Schedule High School Counselor Workshop dates and begin to set agenda.</p>
August	<p>Contact Dennis to create registration form on NDASFAA website.</p> <p>Send information to counselors regarding workshop dates.</p>
September	<p>Committee conference call to discuss workshop topics.</p> <p>Update NDASFAA Scholarship form and send to the NDASFAA listserv to use during Financial Aid Sessions.</p>
October	<p>Counselor Workshops are held.</p>
November	<p>Counselor Workshops are held.</p> <p>Collect attendance numbers from sites. Confirm paid registrations with Treasurer.</p>
October – April	<p>Financial Aid Information Sessions held. Collect forms from sites and document attendance numbers.</p>