

NDASFAA Executive Board Meeting

Tuesday, December 13, 2016 / 10:30 a.m. CDT / via conference call

Welcome/Call to Order – President Scott Lingen called the meeting to order at 10:31 am.

Roll Call - Present: Judy Hager, Scott Lingen, Janelle Kilgore, Lindsey Benson, Bethany Vincent
Absent: Tom Ternes

Approval of Agenda – Scott asked for official additions to the agenda – there were none. Bethany moved to approve agenda, Lindsey seconded.

Approval of Minutes from 10.14.2016 Executive Board Meeting– Janelle moved to approve, Bethany seconded.

Treasurer's Report – Bethany (attached)

Membership: Scott reached out to non-renewed institutions. We now have 17 institutions renewed for membership, and 5 Associations renewed; not renewed yet – 6 Institutions, 2 Associations.

Fall training conference: 41 paid and attended professional development conference. Income was \$621.19.

Scholarships – awarded five \$300 scholarships thus far; 1 selection not attending, Bethany reminded Laura today and she will let Bethany know the next name on the list of ND resident attending a ND institution.

High School Counselors' Workshops – average compared to last year. Money was a little bit down. Some schools offered to provide free registration to their on campus people. Total income \$1,780. Scott motioned to approve the treasurer's report, Janelle seconded.

Old Business: Scott reported positive feedback from the fall conference – others concurred.

New Business:

Membership: Scott got list from Bethany and Jalee and contacted schools who had not yet renewed membership and gave instructions on how to do so. Also reviewed directory information and had Dennis update it.

Spring Conference: Committee has had a couple of conference calls. Bethany sent Marcia Pritchert (conference chairperson) the budget figures. Marcia is trying to get information from the Astoria (hotel in Dickinson), and from Chris as a potential site coordinator. Tanya Brandt from BSC was going to stop at Dickinson traveling over Thanksgiving to inquire about the conference, food options, etc. Concerns regarding Dickinson as the site with the hotel being a bit nonchalant especially regarding having food available, and with DSU providing an active site coordinator/conference committee member. Scott will reach out to Marcia and Chris Meek at DSU to inquire about what progress has been made regarding the conference.

Corporate Support Update: Scott reported that since the last spring conference, we've been wanting to update our corporate support structure. Scott has had conversations with associate members, including Tom Ternes from BND, who has been very involved with the process, as well as with Ken Wallace from Great Lakes, Brad Riebel from Sallie Mae, Carin Kruger from Wells Fargo, and got feedback from them regarding a new structure. Ken from Great Lakes indicated they'd be interested in paying top level if we included a listing of conference attendees before the conference. Carin said she'd be interested in attending and having a table. Brad from Sallie Mae said they'd be interested in coming in at the \$500 level. Scott shared 2 difference support structure examples (see attached) – one included an advertising

package. Dennis indicated it's possible to have different levels and advertising option on the website with regard to technology but the site is controlled by NDUS, so might want to check with them. Scott indicated he feels a bit uneasy about having advertising on the NDASFAA website. Advertising would provide funds, but not sure it'd be worth it or that we really need it. Bethany reported that in June 2013 we had a balance of \$20,641. In 3 years we've increased our scholarship, and our balance is currently \$23,567.15. Bethany proposed an idea for associate members to provide support for leadership/training for members, Janelle indicated that's already an option for them. Idea that in lieu of advertising package have a training and leadership support package. Scott will make the change and email it out to the board members, we'll review and then reply with feedback, and then will ask for our votes for support. Due date – corporate support agreement – Bethany indicated she and Dennis have discussed removing the due date. Scott suggested to indicate that it's due on an annual basis.

Adjourn –Meeting adjourned at 11:38 am CDT
(Next meeting – sometime in 2017)
Submitted by Judy Hager, Secretary