**Awareness Committee Report for April 2019**

**High School Counselor Workshops**

The NDASFAA website was down due to the transition to our new website, Bank of ND was able to create a registration form through their website for those sites hosting the counselor workshop. 193 individuals preregistered. In 2018 High School Counselor Workshops were held on the following dates with the following paid registrants attending:

|  |  |  |  |
| --- | --- | --- | --- |
| Date | Location | Preregistered | Paid Attendees |
| October 25 | DSU | 14 | 13 |
| October 30 | UND | 26 | 23 |
| November 2 | NDSU | 35 | 29 |
| November 9 | UMary | 54 | 45 |
| November 15 | MSU | 39 | 36 |
| November 15 | LRSC | 25 | 17 |

163 paid participants attended. We continue to see a decrease in this event.

* several registration reminders were emailed

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 |
| 163 | 174 | 199 | 201 | 204 | 213 | 204 | 193 | 200 | 220 | 193 |

**Financial Aid Sessions**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | 2018-19 | 2017-18 | 2016-17 | 2015-16 | 2014-15 | 2013-14 | 2012-13 | 2011-12 | 2010-11 | 2009-10 | 2008-09 |
| FAINs | 50 | 291 | 386 | 900 | 450 | 625 | 550 | 511 | 700 | 826 | 922 |
| College Goal |  |  | 0 | 0 | 0 | 0 | 362 | 250 | 356 | 467 | 342 |
| FA Saturdays |  |  | 0 | 0 | 0 | 0 |  | 40 | 19 | 43 | 58 |
| Total | 323\*\* | 229 | 386 | 900 | 450 | 625 | 912 | 801 | 1075 | 1336 | 1322 |

\* Multiple applications used to be allowed for each family member that attended.

\* Only DSU and Minot continued to provide a FA Saturday after 2008. MSU discontinued after 2010.

\*\* Counted total number of scholarship applications received to obtain this number.

In 2018-19, BND did not host Financial Aid Night Facebook Live presentations like they did in 2017-18. Instead, they added six new videos to their YouTube channel that cover what students need to complete the FAFSA, dependent vs. independent students, divorced and single families, determining assets, family size and FAFSA verification. These are in addition to videos on the overview of the financial aid process, Federal Direct and Direct PLUS loans, BND student loans, scholarships and grants, cosigning student loans and tackling credit cards. Links to these videos were shared out to the ND counselors and North Dakota Dollars for Scholars local chapters to share with their communities. There is a total of 12 videos with 1,298 views as of 3/29/19. BND presented 2 live FAIN’s at Mandan and Wilton High Schools.

**NDASFAA Scholarships:**

NDASFAA Board determined that 6 $300 scholarships would be awarded for 2018. At the April 2018 conference, 12 names were drawn to allow for alternates. Students were notified in April 2018 and scholarships were disbursed fall 2018.

Winners

1. Cameron Goodman – School of Mines (Rapid City (NDSU) – attending school in SD, not eligible.
2. Ashten Frasier – MUS/UND – **recipient attending Minot State University**
3. Andrea Fredrickson – BSC – **recipient attending Bismarck State College**
4. Samuel Groven – VCSU – **recipient attending Valley City State University**
5. Ben Shearer – UJ, NDSU, VCSU – attending school in MN, not eligible.

Alternates

1. Faith Petersen – NDSU, UND, VCSU – **recipient attending North Dakota State University**
2. Josh Kusler – NDSU, BSC – **recipient attending Bismarck State College**
3. Brodie Crandall – NDSCS, BSC, NDSU, LRSC
4. Taylor Toyne – UND, NDSU
5. Abigail Schockman - NSUD

**Discussion at Conference:**

On counselor workshop registration, make a note that registration fees are used to award scholarships.

Should we raise price of counselor workshop fee to help cover breakfast cost? Note from after conference – BND will be able to provide $2,000 again for breakfast for 2019 workshops.

**Awareness Committee Timeline**

|  |  |
| --- | --- |
| Date | Action |
| March | Prepare committee report to be presented at conference in April. Remind sites to turn in forms by mailing to committee chair or bring to conference. Committee chair will take submitted forms to April conference.  |
| April | Committee meeting and report to NDASFAA at April conference. Draw scholarship winners during committee meeting. Determine co-chairs during committee meeting.  |
| April/May | Notify scholarship winners and determine the school each will be attending. Inform NDASFAA Treasurer of students names and schools. |
| June | Schedule Counselor Workshop dates and begin to set agenda.  |
| August | Contact Electronic Initiatives Committee to create registration form on NDASFAA website. Send information to counselors regarding workshop dates.  |
| September | Committee conference call to discuss workshop topics. Update NDASFAA Scholarship form and send to NDASFAA members to use during Financial Aid sessions. |
| October | Counselor Workshops are held.  |
| November | Counselor Workshops are held. Collect attendance numbers from sites. Confirm paid registrations with Treasurer.  |
| October – April | Financial Aid Information Sessions held. Collect forms from sites and document attendance numbers.  |