



## NDASFAA DMCI Committee Meeting Tuesday, December 10, 2019

### AGENDA

1. 2020 NDASFAA Conference Philanthropy Project
2. Quarterly newsletter to membership
3. Next meeting

### MEETING MINUTES

Participants: Brenda Zastoupil, Brigit Sprenger, Kathy Lowe, Sheila Morin-Allard

Discussion:

#### 1. 2020 Conference and Philanthropy Project

The conference will be held in Grand Forks on April 15-April 17, 2020.

Brenda informed the committee that the 2020 Conference Committee has selected the organization for the philanthropy project and has requested that the DMCI Committee coordinate and promote the event. TEARS (Together we Educate About the Realities of Suicide) is the 2020 project.

<https://www.altru.org/services/behavioral-health-clinic/tears/>

This organization started as a grass-roots effort 16 years ago and was implemented into the Altru Health Program 6 years ago. It has one paid employee, Moriah Opp, and an army of volunteers. Their focus is on suicide education and awareness, prevention and survivor support. They collaborate regionally with public schools, universities, police and business; however, their program reach is state-wide.

Moriah Opp asked the committee to consider raising funds for one of two projects:

1. TEARS' 2020 strategic plan includes the goal to conduct at least 1 youth and 2 adult trainings per month on Mental Health First Aid.

<https://www.google.com/search?q=mental+health+1st+aid&oq=mental&aqs=chrome.69i59j69i57j0l3j69i60l3.911j0j4&sourceid=chrome&ie=UTF-8>

TEARS does training state-wide, which could give individuals from across the state opportunities to bring the project home locally. The cost per manual is \$20.

2. Grief-kits are provided to local Grand Forks hospitals and funeral homes for survivors of suicide. These kits cost approximately \$45 each. The reach would be more local to the Grand Forks area.

The DMCI Committee agreed that the first project, Mental Health First Aid, would have potential for greater impact state-wide and make it more affordable for more members to participate. Brigit indicated that she took the training and it was a very informative and worthwhile training.

The committee started to brainstorm ideas:

- Pre-conference promotion – Try to market prior to the conference, including statistics/facts, to garner greater support and awareness.
- Create pre-conference “challenges” for institutions to match awards. Provide a “kit” for institutions to do pre-conference collections.
- May is mental health awareness month and the color is green. Ask the conference committee if a “wear your green” day in support of mental health awareness could be incorporated into the conference.
- Create ribbons or some other visual for total dollars collected (ie. for every \$20 collected, pin to the wall a green ribbon or other symbol).
- Updates throughout the conference/promote

- Booth – Moriah will provide a banner and materials for the booth. The website has lots of information on the project as well as statistics, which we could also use. The committee will have to staff and promote throughout the conference.
- Keep brainstorming ideas.

The DMCI Committee agreed to meet again in February to start finalizing the details for the April conference.

## **2. Quarterly newsletter idea**

At the spring conference the committee talked about creating awareness among the membership about various happenings at campuses across the state. The idea was to do a short interview about the campus, financial aid office or some specific project taken on at the school. The information was to be shared with the membership in a simple 1-page newsletter. At this point in time, Brenda has not been able to fit this into her workday. The committee agreed to place this on the backburner for the time being and possibly consider it in the future if one of the committee members can commit to it.

## **3. Next meeting and adjournment.**

The DMCI Committee will meet in February via phone to discuss the philanthropy project promotion. Brenda will send out an invite.

Meeting adjourned