

NDASFAA
2020 Awareness Committee Meeting Minutes
April 16, 2020 (revised 5/6/20)

Meeting held remotely. Members present via TEAMS:

Members Present		email
x	*Staci Holzheimer, BND [Co-Chair]	sholzheimer@nd.gov
x	*Tammie Reger, NDSU [Co-Chair]	Tammie.Reger@ndsu.edu
x	Tonya Critz, MSU	Tonya.Critz@minotStateu.edu
x	Katie Nettell, LRSC	Katie.Nettell@lrsc.edu
x	Karrie Huber, Univ of Mary	khuber@umary.edu
x	Bethany Vincent, NDSU	Bethany.Vincent@ndsu.edu
X	Chris Meek, Dickinson State	Christopher.Meek@dickinsonstate.edu
Members Absent		email
	Laurie Kovar, UND	Laurie.kovar@und.edu

1. Due to COVID-19 disruptions and working remotely, Staci randomly drew the names on 4/15/2020.

NDASFAA Scholarship – recipients:

1. Eliana Duchscherer (Towner), Rugby High School – UND & Univ. of Jamestown
2. Cade Korslien (Douglas), South Prairie School – NDSU, BSC, MSU & DSU
3. Rebecca Nord (Minot), Magic City Campus – MSU
4. Eli Aabrekke (Lisbon), Lisbon High School – Rasmussen College & MN State
5. Peyton McNea (Lisbon), Lisbon High School – UND

Scholarship Alternates

6. Caitlin Cedillo (Niagra), Dakota Prairie High School – VCSU & UND
7. Matthew Asche (Stirum), North Sargent High School – NDSU & UND
8. Mikenzi Anderson (Lidgerwood), Wyndmere High School – NDSCS & NDSU
9. Sophie Boyer (Carrington), Carrington High School – DSU
10. Shaye Frederick (Sharon), Dakota Prairie High School – UND

Katie Nettel voted to accept the list of scholarship recipients and seconded by Tammie Reger

NOTES: NDASFAA will provide 5 scholarships \$300/each. This information was confirmed later in the meeting by Bethany Vincent, NDASFAA Treasurer. Staci will be contacting the recipients named above to notify them of the scholarship and to finalize details for the school where the student plans to attend. Staci will contact Bethany Vincent with those results so that checks can be mailed out to the confirmed schools.

2. New co-chair? Lindsey Benson, Minot State, is unable to continue in the role of Co-Chair. Tammie Reger volunteered to be the new co-chair for the coming year.

Per Katie – no vote required for this update.

3. Decline of attendance over the years – thoughts?

University of Mary: Karrie Huber

Comments from participants included the following

Univ of Mary does feed them lunch which is appreciated

Would have liked to know what was going to be on the agenda

Not really clear on what is needed going forward

PPI – not preferred

Possibly share presentation menu @ time of registration or having common topics all workshops present.

Lake Region: Katie Nettell

Evals were good – 4s and 5s across the board

TOPICS have included: What do I know about Financial Aid? Scholarships, Loan repayment, etc.

Attendance was lower than usual but likely due to bad weather on that date.

Participants would like to have the workshop hosted earlier.

Dickinson State: Chris Meek

Good responses overall and also request to host workshop earlier

Discussion - difficult to host this event earlier than October due to other deadlines and activities earlier in the semester.

Minot State: Tonya Critz

Good feedback – many know information presented – but information provides great reminders

Some also requested earlier date for workshop

Financial struggle at Minot State – they have strong attendance so limited funding gets stretched thin in order to feed those who attend.

Staci noted that BND has \$2000 budgeted again for next year again. \$333 per school.

NDSU: Tammie Reger

Location continues to be very positive. Hosted at NDSCS Fargo. Great parking and auditorium style set up is popular. We receive a discounted price for the room from Mary Beth Burns at NDSCS.

The Federal Updates continue to be the most requested and the primary topic we address for our Workshop. Jeff Jacobs has done this update now for past couple of years. We get a lot of good Q&A generated during his session so devote a fair amount of time to it.

We have invited some local agencies in the past to share their information about resources for At Risk Teens that counselors can refer to if needed.

Tammie will be doing a local pre survey – to help determine next year’s workshop topics in Fargo.

Looking at increasing participation?

- Staci does have a list (EXCEL) that she inherited, and she continues to update it whenever possible.
- We don’t have a current electronic Listserv but would like to continue to grow and develop a current contact roster overall for our ND contacts.
 - Katie showed us a copy of a booklet she has used:
North Dakota HS Activities Association ([NDHSAA](#))
 - [NDHSAA 2019-20 Directory of Member Schools](#)
 - We can use this as a starting point for further developing our common database which is currently held by Staci at BND

BND’s Direct Line to Education calls: Live attendance has been very positive

Discussion Topic: Should we consider hosting Counselor Workshops remotely?

- Challenging – common technology, continuity
- How do we handle questions?
- Face-to-Face is important for networking and exchanging ideas
- [HS] Counselor Workshops originally tried to share common components for all locations.
- Step 1: Develop and distribute a common survey earlier in summer to identify important topics/needs
- Step 2: Develop an electronic communication with resources to be sent out to potential workshop participants to provide resource information in advance of the school year
- Step 3: Follow up in October/November with [HS] Counselor Workshops and include the FAFSA updates and Federal updates which would be available usually mid-October and announced at RMAFSA
- Consider developing a library of presentations?

ACTION ITEM(s):

1. Request committee members to send a listing of online resources we use to Staci to compile. These could be placed in a communication to address needs prior to the Fall HS Counselor workshops. Examples below:
 - www.studentaid.gov
 - www.studentloans.gov
 - Others?

ACTION ITEM(s):

2. If we decide to develop a common PRE workshop survey for ALL potential workshop participants, what questions would you like asked?

Tammie can develop a general survey that we could use to compile this information. See **potential** ideas or examples below:

- Please list your top 3 areas you would like addressed at the HSCW:
 - Federal Updates
 - FAFSA updates
 - Resources for At Risk students
 - Other
 - At what location would you be most likely to attend a Workshop?
 - Bismarck
 - Devils Lake
 - Dickinson
 - Fargo
 - Grand Forks
 - Minot
 - Other
 - What is your preferred date for a workshop to be held? Please number your preference(s)
 - 1. October 1-15
 - 2. October 16-31
 - 3. November 1-15
 - 4. November 16-30
 - 5. Other _____
 - Other? _____
4. Should we Increase Counselor Workshop costs – currently \$10. This topic was discussed last year but was decided at that time to leave it as it was.
 - Bethany suggested this would likely be a bad year to increase the \$10 charge due to all the current economic issues and concerns related to the COVID-19 pandemic. Group decided to leave it at \$10 but we will plan to review it again next year.

5. Reviewed the NDASFAA Policy & Procedures Manual: Awareness Committee Responsibilities [NDASFAA Policies and Procedures](#)
- Develop projects that promote education and methods to finance the cost of education.
 - Direct financial aid information projects to individuals, groups and/or organizations that are in need of such information. Examples are:
 - i. Early awareness to elementary or secondary students and their parents, including the Financial Aid Information Sessions (FAIS) and/or other projects.
 - ii. Financial aid awareness to non-traditional students, high school counselors, media, etc. This includes the coordination of the annual High School Counselor Workshops.
 - iii. General financial aid training to college personnel such as: Registrars, Admission and Enrollment Management, Business Managers, Coaches, Faculty, etc.
 - Publish Institutional Budget Grid to be distributed to the high school counselors.

Karrie – Important to review P&P to update responsibilities if/as needed and make it reflect who we are today. Is this current? Have we evolved

Staci: BND covers all of these in Education and Outreach components. Are we collectively completing the requirements and how are we tracking it?

ACTION ITEM: Karrie and Staci will revamp info and send out to committee to review.

REVISED COMMITTEE RESPONSIBILITIES AS OF 4/21/20:

B. Awareness Committee - Responsibilities:

1. Develop projects that promote education and methods to finance the cost of education.
2. Responsible for providing training to counselors and other partners to support efforts for annual FAFSA completion.
3. Support membership in developing financial aid information projects to individuals, groups and/or organizations that need such information.
Examples are:
 - i. Early awareness to elementary or secondary students and their parents, including the Financial Aid Information Sessions (FAIS)
 - ii. General financial aid training to college personnel such as: Registrars, Admission and Enrollment Management, Business Managers, Coaches, Faculty, etc.
4. Publish Institutional Budget Grid to be distributed to the counselors (BND College Cost Sheet).

6. Additional thoughts/comments

Staci did not have information for various Financial Aid Info Night (FAIN) activities and uncertain how to obtain it. How did we find out how many Info Nights were completed previously? Each

school likely has a method of tracking the events and could potentially report the information to Staci via a simple worksheet that could include:

- Number of events/sessions
- Number of participants
- Number of scholarship applications received

This information could then be shared in our committee report.

Resources for Committee Members:

3. [Awareness Committee Timelines](#)
4. [NDASFAA Policies and Procedures](#)

No further topics to be discussed.

Motion made to adjourn the meeting by Staci Holzheimer and seconded by Tammie Reger.

Awareness Committee Report for April 2020

High School Counselor Workshops

The online registration form was created by our Electronic Initiatives committee and implemented on our new NDASFAA website. 172 individuals preregistered. In 2019 Counselor Workshops were held on the following dates with the following paid registrants attending:

Date	Location	Preregistered	Paid Attendees
October 15	DSU	15	14
October 29	UND	21	16
November 5	NDSU	21	16
November 8	UMary	42	38
November 14	MSU	46	41
November 21	LRSC	27	16

141 paid participants attended. We continue to see a decrease in this event.

- several registration reminders were emailed

2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009
141	163	174	199	201	204	213	204	193	200	220

Financial Aid Sessions

	2019-20	2018-19	2017-18	2016-17	2015-16	2014-15	2013-14	2012-13	2011-12	2010-11	2009-10
FAINs	389	50	291	386	900	450	625	550	511	700	826
College Goal	0	0	0	0	0	0	0	362	250	356	467
FA Saturdays	0	0	0	0	0	0	0		40	19	43
Total	389**	323**	229	386	900	450	625	912	801	1075	1336

- * Multiple applications used to be allowed for each family member that attended.
- * Only DSU and Minot continued to provide a FA Saturday after 2008. MSU discontinued after 2010.
- ** Counted total number of scholarship applications received to obtain this number.

In 2019-20, for the second year in a row, BND did not host Financial Aid Night Facebook Live presentations. BND has added additional videos to their YouTube channel in their “Completing the FAFSA” playlist. There are a total of 17 videos in this playlist. The most viewed video is “What you need to start the FAFSA” with 445 views. There are a total of 2,968 views across the 17 videos, up 1,670 views since 3/29/19. BND presented 2 live FAIN’s at Mandan and Wilton High Schools.

NDASFAA Scholarships:

NDASFAA Board determined that 5 \$300 scholarships would be awarded for 2020. Awareness Committee Meeting was held virtually in 2020 due to the COVID-19 pandemic. All scholarship forms were mailed to Staci and Staci drew names on 4/15/2020. Ten names were drawn to allow for alternates. Students were notified in April 2020 and scholarships were disbursed fall 2020.

Winners

1. Eliana Duchscherer (Towner), Rugby High School – UND & University of Jamestown
2. Cade Korslien (Douglas), South Prairie School – NDSU, BSC, MSU & DSU
3. Rebecca Nord (Minot), Magic City Campus – MSU
4. Eli Aabrekke (Lisbon), Lisbon High School – Rasmussen College & MN State
5. Peyton McNea (Lisbon), Lisbon High School – UND

Alternates

6. Caitlin Cedillo (Niagra), Dakota Prairie High School – VCSU & UND
 7. Matthew Asche (Stirum), North Sargent High School – NDSU & UND
 8. Mikenzi Anderson (Lidgerwood), Wyndmere High School – NDSCS & NDSU
 9. Sophie Boyer (Carrington), Carrington High School – DSU
 10. Shaye Frederick (Sharon), Dakota Prairie High School – UND
- * Staci drew names 4/15/2020

Discussion at Conference:

See meeting minutes.

Awareness Committee Timeline

Date	Action
March	<p>Prepare committee report to be presented at conference in April.</p> <p>Remind sites to turn in forms by mailing to committee chair or bring to conference.</p> <p>Committee chair will take submitted forms to April conference.</p>
April	<p>Committee meeting and report to NDASFAA at April conference.</p> <p>Draw scholarship winners during committee meeting.</p> <p>Determine co-chairs during committee meeting.</p>
April/May	<p>Notify scholarship winners and determine the school each will be attending.</p> <p>Inform NDASFAA Treasurer of students' names and schools.</p>
June	<p>Schedule Counselor Workshop dates and begin to set agenda.</p>
August	<p>Contact Electronic Initiatives Committee to create registration form on NDASFAA website.</p> <p>Send information to counselors regarding workshop dates.</p>
September	<p>Committee conference call to discuss workshop topics.</p>

	Update NDASFAA Scholarship form and send to NDASFAA members to use during Financial Aid sessions.
October	Counselor Workshops are held.
November	Counselor Workshops are held. Collect attendance numbers from sites. Confirm paid registrations with Treasurer.
October – April	Financial Aid Information Sessions held. Collect forms from sites and document attendance numbers.