

Awareness Committee Report for April 2022

The goal of the Awareness Committee is to promote student success using financial literacy as a tool to bridge the gap between students and post-secondary education. We do this by:

1. Encouraging students to attend financial aid nights/workshops offered to them by awarding yearly scholarships to students who attend.
2. Hosting counselor workshops for high school counselors and other associated professionals to provide updates on a wide variety of educational topics such as federal information and guidelines from Department of Education, FAFSA related information, North Dakota State Grant and Scholarship program information, etc.
3. Creating and promoting awareness about the FAFSA, how to complete it, and the benefits associated with completing it.
4. Sharing information related to available resources and/or contacts located in local financial aid offices to create and promote financial literacy within the local region and within the state.

High School Counselor Workshops

2021 counselor workshops were hosted both in-person and virtually this year. DSU, LRSC & MSU hosted workshops in-person. NDSU & UMary worked together to host a virtual workshop together. UND did not host a workshop this year. There was not a registration fee this year, instead, the left over \$2,000 BND donates to the breakfasts will be used for scholarship awards in 2022. There was a total of 189 individuals pre-registered for the workshops.

N/A this year

Date	Location	Preregistered	Attendees Present
10/19/21	DSD	14	12
Did not host workshop	UND		
11/5/21	NDSU	68	79
11/5/21	UMary	49	47
10/27/21	MSU	32	24 (30 with speakers & hosts)
11/18/21	LRSC	26	21

2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009
			189	520*	141	163	174	199	201	204	2013	204	193	200	220

*2020: hosted counselor workshops online via YouTube videos. Offered 7 training videos for counselors to watch had a total of 260 views, 34 total watched hours or an average watch time per video of 7:51 minutes.

Financial Aid Sessions

	2021-22	2020-21	2019-20	2018-19	2017-18	2016-17	2015-16	2014-15	2013-14	2012-13	2011-12	2010-11	2009-10
FAINs	82	127	389	50	291	386	900	450	625	550	511	700	826
College Goal	0	0	0	0	0	0	0	0	0	362	250	356	467
FA Saturdays	0	0	0	0	0	0	0	0	0		40	19	43
Total	82**	127***	389**	323**	229	386	900	450	625	912	801	1075	1336

* Multiple applications used to be allowed for each family member that attended.

* Only DSU and Minot continued to provide a FA Saturday after 2008. MSU discontinued after 2010.

** Counted total number of scholarship applications received to obtain this number.

*** Most sessions, if not all, done virtually this year due to COVID-19.

NDASFAA Scholarships:

NDASFAA Board determined that five (5) \$300 scholarships would be awarded for 2022. There was no revenue from fall 2021 counselor workshops, but BND offered to donate the remaining amount of the \$2,000 they sponsored on counselor workshop breakfasts to be used to award out in scholarships this year as “NDASFAA Scholarship sponsored by Bank of North Dakota”. We will utilize \$16.21 from the NDASFAA account to be able to award five (5) \$300 scholarships. Awareness Committee Meeting was held virtually in 2022. All scholarship forms were completed and submitted online this year through a form Becky and Crystal from the Electronic Initiatives Committee created. Ten names were drawn to allow for alternates. Students will be notified in April 2022 and scholarships will be disbursed fall 2022.

Winners

1. Konnor Guthrie – Minot State University
2. Tucker Shoneberg – UND
3. Emma Dove – NDSU/ Minot State
4. Mason Jones – NDSU/UND
5. Jadyn Sandy – Minot State University

Alternates

1. Blake Nehring – UND
2. Spencer Kelsen – UND/University of Jamestown
3. Brooklyn Gourneau – NDSU/UND/Bismarck State/MSU/ TMCC
4. Laurae Beaudrie – UND
5. Blake Schafer – NDSCS/UND/NDSU

Discussion at Conference:

See “2022-04-4 Awareness Committee Minutes.docx”

Awareness Committee Timeline 2022-23

Date	Action
March	<ul style="list-style-type: none"> • Prepare committee report to be presented at conference in April. • Remind sites to have students' complete scholarship forms online. • Committee chair will pick random winners and bring to conference.
April	<ul style="list-style-type: none"> • Committee meeting and report to NDASFAA at April conference. • Draw scholarship winners during committee meeting. • Determine co-chairs during committee meeting.
April/May	<ul style="list-style-type: none"> • Notify scholarship winners and determine the school each will be attending. • Inform NDASFAA Treasurer of students' names and schools. • Survey previous Counselor Workshop participants to determine best setting for Fall 2022 Counselor Workshops (in person, ZOOM, Hybrid)
June	<ul style="list-style-type: none"> • Schedule Counselor Workshop dates and begin to set agenda.
August	<ul style="list-style-type: none"> • Contact Electronic Initiatives Committee to create registration form on NDASFAA website. • Send information to counselors regarding workshop dates.
September	<ul style="list-style-type: none"> • Committee conference call to discuss workshop topics. • Update NDASFAA Scholarship form and send to NDASFAA members to use during Financial Aid sessions.
October	<ul style="list-style-type: none"> • Counselor Workshops are held.
November	<ul style="list-style-type: none"> • Counselor Workshops are held. • Collect attendance numbers from sites and confirm paid registrations with Treasurer.
October – April	<ul style="list-style-type: none"> • Financial Aid Information Sessions held. • Collect forms from sites and document attendance numbers.